

A photograph of a ram with large, curved, light brown horns lying in a field of green plants. The ram is the central focus, looking towards the camera. The background is a dense field of green vegetation, possibly alfalfa or a similar feed crop. The lighting is natural, suggesting an outdoor setting.

Marketing of lamb from eco-grazing  
in seminatural habitats in Denmark

Ertebøllefår

Here we are



# The Farm Engdal

- Family with 3 children
- Low input – low output concept
- 30 ha cultivated land and 50 ha nature (heath, inland and salt coastal meadows)
- 115 ewes in 7 motherlines, 5 - 10 Black Pied jutland cattle (SJM) (indigenous authentic breeds from Jutland).
- An Organic farm since 2008
- In situ conservation



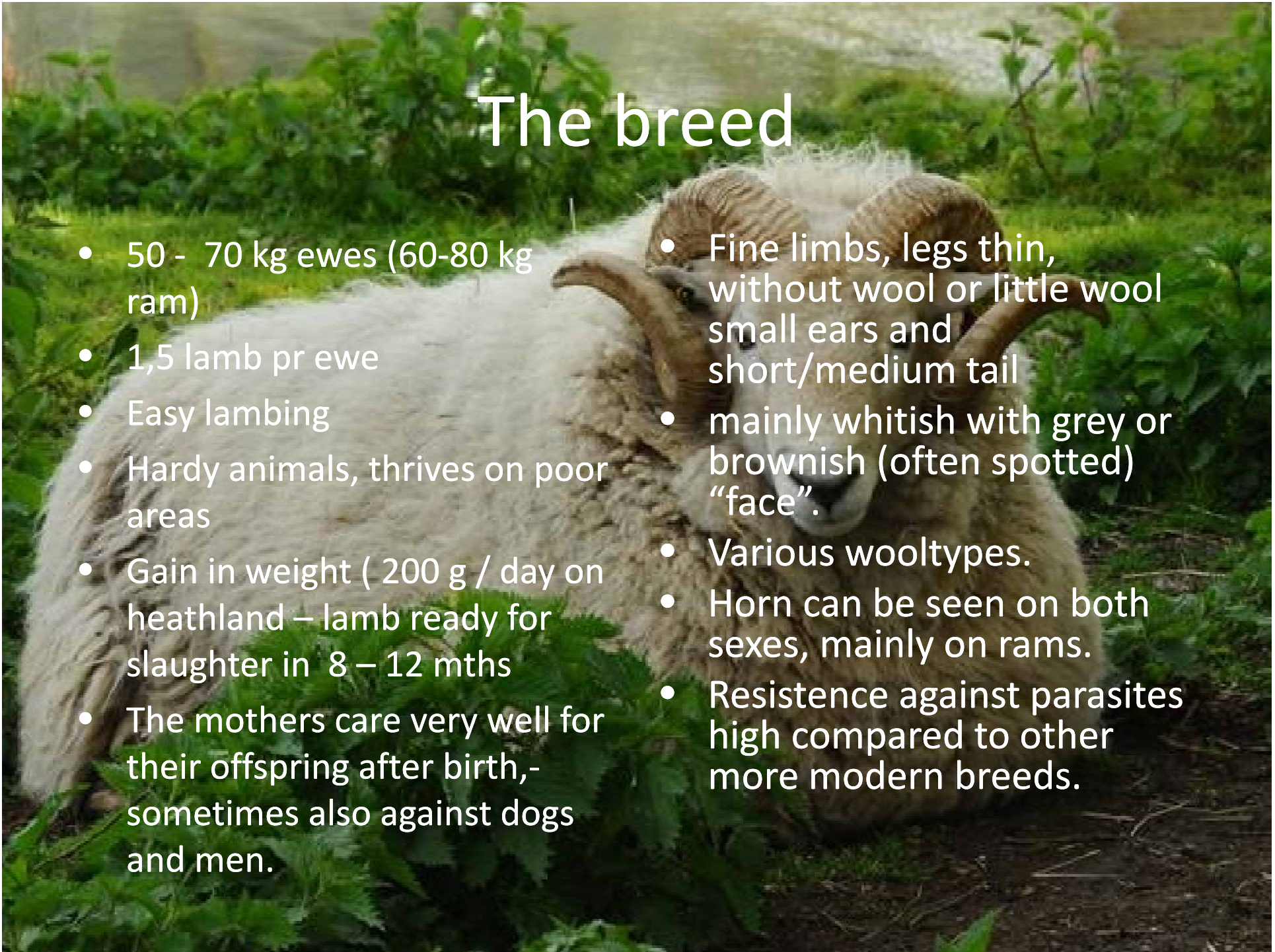
# History

- The breed known locally since 1900 in Ertebølle near the Engdal.
- Rescued 7 ewes and one ram in 1992 by Leo Kortegaard.
- We bought the Farm Engdal in 2003 including 35 ewes.
- organised seven bloodlines
- Total population today is around 250 ewes on approx 10 locations
- Blackpied Jutland Cattle originates from authentic animals from the last small stocks given up by old farmers in 1980-90`s. Bred by Leo Kortegaard since 1990, until 2003 on Farm Engdal. Returned to Engdal 2011.



# The breed

- 50 - 70 kg ewes (60-80 kg ram)
- 1,5 lamb pr ewe
- Easy lambing
- Hardy animals, thrives on poor areas
- Gain in weight ( 200 g / day on heathland – lamb ready for slaughter in 8 – 12 mths
- The mothers care very well for their offspring after birth,- sometimes also against dogs and men.
- Fine limbs, legs thin, without wool or little wool
- small ears and short/medium tail
- mainly whitish with grey or brownish (often spotted) “face”.
- Various wooltypes.
- Horn can be seen on both sexes, mainly on rams.
- Resistance against parasites high compared to other more modern breeds.



# Our products

- **Butchered and delivered by us in boxes directly to the customer.**
- Transport in cooled trailer.
- Weight 13 – 22 kg
- Delicate meat with fine fibres
- Mild and very good taste of sheep/lamb
- Ewes are used for mince, smoked meat and sausages
- Loyal customers
- Customers hook onto history (sheep and farmer) and of course the excellent taste of the meat.
- The special brand sells (unique)
- Prices less important
- No advertising - the customers find out by mouth to mouth
- Contacts mainly by email
- Takes a lot of time

# Blackpied Jutland milk (SJM)

- Native cattle in Northern Jutland
- Hardy
- Improvement of the nature conservation
- browsers
- Easy to handle cattle
- nature grazing and meat
- Milking in the future ?
- Increasing the sale of meat
- Less time consuming



# The Future

- A collaboration with Organic Denmark (the main organization for organic farmers in Denmark)
- Development of a concept of agricultural products that differs from mainstream organic products
- Breeding coordinated between more breeders
- Increase population size, and to secure supply to big customers over longer periods with specialised products
- Optimize the use of extensive native breeds in nature conservation, and use the inherited abilities as a competitive parameter in conserving nature and cultural landscapes. (terroir and in situ combined)





Thank you for your attention

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